



In 2013, the RNP's Workshop (WRNP), promoted by RNP, the Brazilian National Research and Education Network, celebrates its 14th edition and commemorates the eleventh anniversary of the Working Groups Program. WRNP is an annual event intended to the elite of the Information and Communications Technology (ICT) research and development community, representatives of governmental entities and the sector's companies.

Sponsorship Opportunities

The RNP's Workshop (WRNP), promoted by the Brazilian National Research and Education Network, since 1999, reaches its 14th edition with the purposes of making even more people close to the technological advances and the main topics under discussion in the area of Information and Communications Technology (ICT), within and outside Brazil. With the theme "Heading to 100 Gbps", this year's event celebrates the goal of increasing up to 10 times the academic network's bandwidth. This increment will bring several benefits for the organization, on new projects, applications and opportunities in the future.

SPONSORSHIP OPPORTUNITIES

This year, WRNP will be held on May 6th and 7th, in Brasília, Distrito Federal, at the Convention Center of the Royal Tulip Alvorada Hotel. The workshop will take place during the 31th edition of the Brazilian Symposium on Computer Networks and Distributed Systems (SBRC), one of the most traditional and distinguished events of the sector.

GREAT CHANCES OF PARTNERSHIPS AMONG THE PRIVATE, ACADEMIC AND GOVERNMENTAL SECTORS

The participation at WRNP provides good opportunities for the formation of partnerships

among the private, academic and governmental sectors, aiming at developing the high bandwidth networks and advanced applications in the Country. The RNP has already relied on the partnership of companies such as Brocade, Cisco, Copel, DigitalNetBR, Digital Work, Embratel, Extreme Networks, Foundry, Furukawa, GD Burti, Global Crossing, Grupo Binário, HP Networking, IBM, Impsat, Intel, InterQuattri, Juniper, Marconi, MetroCable, Minas Control, NetQuattri, Nevoa, Nortel, Oi, Omega Engenharia, Padtec, Plant Engenharia, Polycom, Siemens, Sun and 3COM.

STRONG IMPACT TO THE NETWORK COMMUNITY IN BRAZIL

RNP provides to companies the possibility of sponsoring the 14th RNP's Workshop and of associating to its brand the qualities present in the event (innovation, technology, commitment with teaching and research in Brazil). The counterparts to the supports are varied and aim at publicizing the brand, the sponsor's products and solutions in printed material and several media.

The sponsorship modalities (see table on the back of this leaflet) provide varied investments, which may be made as financial resources or services for the holding of the event.

The number of sponsors is limited.

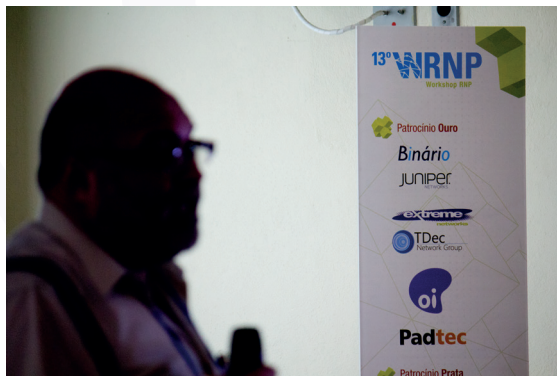


Brand exposed on WRNP 2012's table



Raffle giveaways from WRNP 2012 sponsors

	Modality		
	Gold	Silver	Bronze
	R\$ 26 mil	R\$ 17 mil	R\$ 9 mil
Right to hold a raffle during the event	●	●	
Highlight to the company's logo			
On the stage	●		
At the area for the exhibition of the Working Groups of RNP	●		
Disclosure material – briefcase, folder	●	●	
Homepage	●	●	●
Mentioning of the institutional support in the written disclosures	●	●	●
Right to free registrations	4	2	1



Panels at the WRNP 2012



Sponsors brands on the WRNP 2012 folder

About RNP, the Brazilian National Research and Education Network

RNP is a Social Organization, with 24 years of existence, which works under the supervision of the Ministry of Science, Technology and Innovation, with resources from projects of the MCTI and of the Ministries of Education, Health and Culture.

SUPPORT TO TEACHING, RESEARCH AND INNOVATION

RNP is qualified as a Social Organization by the Brazilian government, with which a contract has been agreed to maintain, operate and improve the national complex of services and infrastructure, known as the Ipê network, for cooperation and communication in education, research, health and culture.

The Ipê network provides connectivity to more than 800 campi in Brazil with bandwidth of up to 10 Gbps, serving around 3.5 million users

throughout the country.

In addition to providing connectivity, RNP continues to improve its advanced network infrastructure, at national, metropolitan and local levels. It also provides training in ICT through an extensive portfolio of courses offered by RNP's network training unit (EsR).

RNP is connected to the academic networks in Latin America (RedCLARA), Europe (Géant) and United States (Internet2), besides having its own connection with the world Internet. This infrastructure provides support to important researches in the fields of tele-health, astronomy, biotechnology, high energy physics, meteorology, culture, etc.

RNP: PROMOTING THE INNOVATIVE USE OF ADVANCED NETWORKS IN BRAZIL